



# California Municipal Treasurers Association

## 2012 MEMBERSHIP DIRECTORY ADVERTISING

1215 K Street, Suite 2290 Sacramento, CA 95814 p 916.231.2144 f 916.231.2141 www.cmta.org

Thank you for your interest in advertising in the 2011 CMTA Membership Directory. The Directory is CMTA's publication of current member listings, bylaws, and more! The Directory is distributed to all current members and is a valued benefit of CMTA membership. This advertising form and the advertising file are due by **December 2, 2011**. Please fax or e-mail this form to Ashley Bradley at [ashley@cmta.org](mailto:ashley@cmta.org).

### Advertising Options

**Business Card - \$250**  
(Internal Page, Black and White, 2" X 3.5")

**Half Page - \$500**  
(Internal Page, Black and White, 4.5" X 4")

**Full Page - \$1,500**  
Please select the divider you'd like your Full Page ad to appear on. (Note: You will be contacted if the divider has already been reserved.)  
(Section Divider Page, Full Color, 5.5" X 8.5")

CMTA Leadership  ~~Membership List~~  ~~Active Members~~  Commercial & Alumni Members  References

**Full Page - \$2,500**  
Please select the cover page you'd like your Page ad to appear on. (Ads Note: You will be contacted if the cover has already been reserved.)  
(Cover Page, Full Color, 5.5" X 8.5")

Inside Front Cover  Inside Back Cover  Back Cover

Ad is being sent with this form  Ad will be sent separately (Ad must be sent by the deadline)

**Please send a high resolution (300 dpi) advertising file. Acceptable formats include PDF, JPG, and TIFF files.**

### Contact Information

CMTA member type:  Active  Government  Commercial  Sustaining  Non-member

Date of submission: \_\_\_\_\_ Contact person: \_\_\_\_\_

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Payment Options

Check # \_\_\_\_\_ made payable to CMTA is enclosed

Please send an invoice  
(Payment is due within 30 days via credit card or check)

Authorized Signature: \_\_\_\_\_