



Thank you for your interest in advertising in the 2012 issues of the CMTA Dollars & Sense newsletter. The newsletter is CMTA's quarterly electronic publication. This advertising form and the advertising file are due by the issue deadline listed below. Please fax or e-mail this form to Ashley Bradley at ashley@cmta.org.

Interested in advertising, but don't have a professional ad to use? Contact Ashley Bradley for a referral to a graphic designer who can work with you to create a professional ad for a very reasonable cost.

Advertising Options

Please check the issue(s) that the ad should be featured:

- | | |
|---|--|
| <input type="checkbox"/> Winter Issue (Deadline: January 9, 2012) | <input type="checkbox"/> Spring Issue (Deadline: May 7, 2012) |
| <input type="checkbox"/> Summer Issue (Deadline: July 16, 2012) | <input type="checkbox"/> Summer Issue (Deadline: October 15, 2012) |

Advertising Sizes & Pricing

Business Card Size (3.5" x 2")	<input type="checkbox"/> \$250 (one issue) <input type="checkbox"/> \$500 (two issues) <input type="checkbox"/> \$750 (three issues) <input type="checkbox"/> \$1,000 (full year)
Quarter Page (5" x 3.5")	<input type="checkbox"/> \$500 (one issue) <input type="checkbox"/> \$1,000 (two issues) <input type="checkbox"/> \$1,250 (three issues) <input type="checkbox"/> \$1,500 (full year)
Half Page (7.5" x 5")	<input type="checkbox"/> \$700 (one issue) <input type="checkbox"/> \$1,400 (two issues) <input type="checkbox"/> \$1,700 (three issues) <input type="checkbox"/> \$2,000 (full year)
Full page (7.5" x 10")	<input type="checkbox"/> \$900 (one issue) <input type="checkbox"/> \$1,800 (two issues) <input type="checkbox"/> \$2,250(three issues) <input type="checkbox"/> \$2,500 (full year)

- Ad is being sent with this form Ad will be sent separately (*Ad must be sent by the deadline*)

Ad Specifications

- Please send a high resolution (300 dpi) advertising file. All ads will be full color. Acceptable formats include PDF, JPG, and TIFF files.
- *Please note: this publication is distributed electronically, your ad will not appear in a printed newsletter. You may provide a link with your ad file that will allow readers to connect directly to your website.*

Contact Information

CMTA member type: Active Government Commercial Sustaining Non-member

Date of submission: _____ Contact person: _____

Company name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Website ad should link to: _____

Payment

- | | |
|---|--|
| <input type="checkbox"/> Check made payable to CMTA is enclosed | <input type="checkbox"/> Please send an invoice
<i>(Payment is due within 30 days via credit card or check)</i> |
|---|--|

Signature: _____